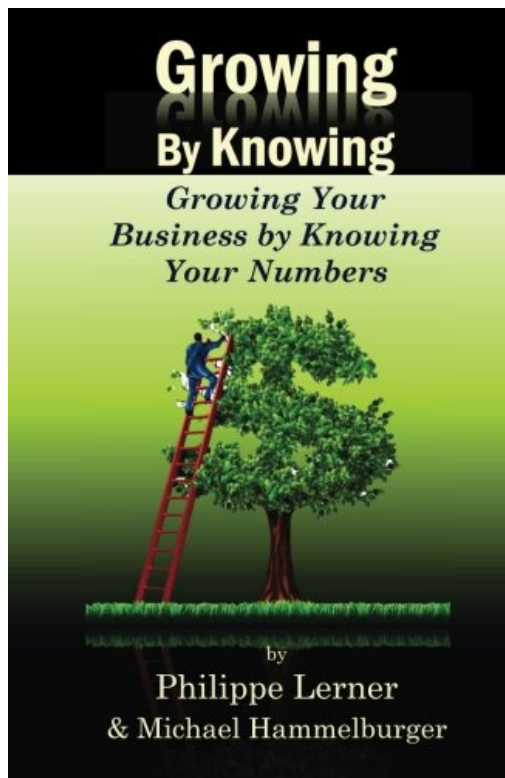


Ebook Download Growing by Knowing: Growing Your Business by Knowing Your Numbers Full Book



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Book Synopsis

How many times have we heard we should be working on our area of expertise inside our business, or our “highest and best use”? There is great truth to that and not everyone can be good at wearing every hat within a small business. Everyone has their area of strength and sometimes it isn’t always in the area of financials. Within a business, there are few things that are more essential yet more overlooked than managing the books. Knowing your numbers is something that every successful business owner does. It doesn’t mean that they do all the finances themselves – it means that their books are up to date and they know how their company is doing. Does knowing your numbers guarantee that you’ll succeed? Of course not! Knowing your numbers is more like having a GPS on your business. It can direct you on where to go- but you still need to drive the car. Check this 1 min video: <http://tinyurl.com/hrtyrcm>